



Barnaby L. Brasseux
Acting Deputy Commissioner
Federal Acquisition Service
U.S. General Services Administration

In January 2007, Federal Acquisition Services (FAS) Commissioner James A. Williams appointed Barnaby (Barney) L. Brasseux the acting Deputy Commissioner for FAS. Mr. Brasseux, the FAS Assistant Commissioner for Travel, Motor Vehicles, and Card Services, also continues to serve in that position.

Mr. Brasseux began his career in 1971 with Braniff International Airlines. He spent 11 years with Braniff, holding several management positions in both Washington, D.C., and Dallas, Texas. In his most recent job with Braniff, he was the Director of Travel Agency Sales, responsible for all sales and marketing efforts aimed at the travel agent community. Mr. Brasseux was instrumental to the development of numerous marketing campaigns and promotions, including the development of the airline's first frequent flyer program.

He joined the Federal Government in 1982 as Assistant to the Director of the White House Travel Office. In that role, Mr. Brasseux arranged all travel arrangements for the White House press corps in conjunction with the domestic and international travel of the President. He worked closely with U.S. embassy personnel worldwide and senior foreign officials to ensure successful global press coverage of the President.

In 1993 Mr. Brasseux joined the General Services Administration's Federal Supply Service (FSS). At FSS he has held a variety of positions in the travel and transportation, services acquisition, and automotive organizations, and also served as the FSS Chief of Staff. A past Chairman of the FSS Management Council, in 2001 Mr. Brasseux was appointed the Assistant Commissioner for Vehicle Acquisition and Leasing Services. In that position he led an organization of 600 employees with more than \$3 billion in assets and oversaw the development and implementation of several key projects, including a internal training initiative that reached every employee and resulted in the highest-ever customer satisfaction scores. Under his leadership, GSA Fleet increased revenue by more than 25 percent and GSA Automotive, the FSS acquisition organization, procured 60,000 vehicles annually at significant discounts.

In 2006, with the consolidation of the Federal Supply Service and the Federal Technology Service into the new Federal Acquisition Service, Mr. Brasseux was appointed Assistant Commissioner for Travel, Motor Vehicle, and Card Services. In that position he continued to successfully lead automotive services for GSA and added management of GSA travel and card services to his portfolio. He is currently overseeing the repurchase process for GSA SmartPay2, the Government's charge card program. With \$26 billion in volume, 3 million cardholders, and over 90 million transactions, the card program is one of the more critical programs for Federal

agencies. Mr. Brasseux is also responsible for E-Gov Travel—one of five Presidential management agenda items—which is an initiative to move the Federal Government to a common travel platform, significantly reducing costs and adding efficiency. This program is now being successfully implemented Governmentwide.

Mr. Brasseux is a member of the Senior Executive Service. He attended Louisiana Tech University and Louisiana State University – Shreveport, where his studies concentrated in marketing and business administration.